C1750-1
4/18/83

The Fifth Estate

Broadcasting Jan 17

20814 GARNEQ0681 MVA JUN/83
S GARNER
CONGRESSNL INFO SRV
4520 EAST-WEST HWY
BETHESDA MD 20814

Now Houston has a morning news program worth crowing about. From 6 to 6:30 a.m., Channel 2 Morning News takes a first look at national and local news. We even look into the lighter side of life with a humorous commentary by a noted local columnist. No wonder people all over Houston get up and go where the news is.

KPRC TV HOUSTON

Petry Television, Inc., National Representatives, NBC Affiliate.

52d Year 1983

BEST AVAILABLE COPY

Vol. 104 No. 3

Broadcasting Jan 17

Men at work: Fred Pierce ascends to ABC corporate presidency; Eddie Fritts charts NAB's future ☐ 'Nickleby' makes ratings news for indies

LIVELY GHOST OF DICKENS PAST ☐ Sponsor Mobil says *Nicholas Nickleby* more than lived up to its expectations for ratings and audience demographics. And it has stirred positive speculation about future of ad hoc networks. **PAGE 35.** One reason for success was $1 million promotion that backed four-night, nine-hour mini-series. **PAGE 36.**

MAN IN THE NEWS: FRED PIERCE ☐ He left Army 27 years ago to go into trenches for ABC Inc. and, enroute to its presidency, demonstrated his fiercely competitive approach. **PAGE 37.**

CHARTING NAB'S COURSE ☐ Association's radio and TV boards face full agenda at winter meeting opening today in Puerto Vallarta, Mexico. **PAGE 38.** President Eddie Fritts examines issues and offers some answers. **PAGE 40.**

UPSTAIRS CROWDING ☐ Allocations problem looms for western hemisphere at upcoming Geneva conference due to needs of U.S. and Canada for multiple orbital slots for DBS. **PAGE 41.**

MERGER QUESTIONS ☐ Showtime-Movie Channel joint foray against king-of-hill HBO faces some uncertainties, including Justice Department reaction. **PAGE 41.**

INTV RELISHES ITS WINNING ROLL ☐ On eve of Los Angeles convention, association and member executives are euphoric about independent TV's growing strength in ratings and revenues. They also cite changes in landscape that enhance optimism for future. **PAGE 55.** Complete agenda for INTV activities already under way at Century Plaza. **PAGE 62.** Record number of buyers expected to shop among at least 48 exhibitors. **PAGE 66.**

FCC IN '83. ☐ Chairman Fowler seems sure of votes he will need to keep cadence with administration's deregulatory march. Mustering out of Sharp and Fogarty expected to have little impact on five-member commission. **PAGE 78.**

PLUGGING WHITE HOUSE LEAKS ☐ Baker issues guidelines to restrict flow of information to news media to designated and identifiable channels. **PAGE 88.**

SYNDICATION'S ROOKIE OF YEAR ☐ Honor could well go to Turner Program Sales, relatively small newcomer that is scoring with *CNN Headline News* and has even bigger ideas. **PAGE 100.**

TINKER-TIMOTHY TUNE ☐ Top NBC executives, at consumer press meeting, restate case for repeal of financial interest and domestic syndication rules. Chairman insists company's health has improved, despite ailing ratings. **PAGE 101.**

'READER'S DIGEST' PLANS ☐ Publisher sets up entertainment division to create programing and taps former Disney Channel executive, Jeffrey Grant, as subsidiary's president. **PAGE 106.**

AM STEREO ON PARADE ☐ Consumer Electronics Show in Las Vegas provides platform for pitches from Motorola, Magnavox and Harris. Kahn stays in background. **PAGE 116.**

BURKE'S LAW ☐ Those in TV journalism must be flexible to meet constantly changing demands. So says David Burke as he demonstrates that quality as ABC News vice president and assistant to Roone Arledge. **PAGE 143.**

INDEX TO DEPARTMENTS

Business Briefly 14	Editorials 146	In Sync 118	Riding Gain 46
Cablecastings 49	Fates & Fortunes 139	Law & Regulation 78	Special Report 55
Changing Hands 110	Fifth Estater 143	Monday Memo 30	Stock Index 98
Closed Circuit 10	For the Record 120	Open Mike 28	Technology 116
Datebook 22	In Brief 144	Programing 100	Telecastings 94

Broadcasting (ISSN 0007-2028) is published 51 Mondays a year (combined issue at yearend) by Broadcasting Publications Inc., 1735 DeSales Street, N.W. Washington, D.C. 20036. Second-class postage paid at Washington, D.C., and additional offices. Single issue $2 except special issues $3.50 (50th Anniversary issue $10). Subscriptions, U.S. and possessions: one year $60, two years $115, three years $160. Canadian and other international subscribers add $20 per year. U.S. and possessions add $170 yearly for special delivery, $100 for first-class. Subscriber's occupation required. Annually: *Broadcasting* ☐ *Cablecasting Yearbook* $75, *Across the Dial* $4.95. Microfilm of *Broadcasting* is available from: University Microfilms, 300 North Zeeb Road, Ann Arbor, Mich. 48106 (35mm, full year $55). Microfiche of *Broadcasting* is available from Bell & Howell, Micro Photo Division, Old Mansfield Road, Wooster, Ohio 44691 ($37/yr). Postmaster please send address corrections to *Broadcasting*, 1735 DeSales St., N.W. Washington, D.C. 20036.

INDEX TO ADVERTISERS ■ ABC Radio Networks 90-91 ☐ ABC Television Network 59 ☐ Almi Television Productions 89 ☐ American Television Syndication Inc. 54, 87 ☐ Bennett Group 93 ☐ Blackburn & Company Inc. 110 ☐ Bristol-Myers 67 ☐ Broadcast Properties West Inc. 120 ☐ C.B. Distribution 103 ☐ CBS Owned FM Station 47 ☐ Christian Broadcasting Network 81 ☐ Columbia Pictures Television 8, 43, 72-73 ☐ Conference Management Corp. 102 ☐ Continental Electronics 122 ☐ R.C. Crisler & Co. Inc. 66 ☐ DFS Program Exchange 23, 71 ☐ Embassy Telecommunications 25, 27, 29 ☐ Fetzer Stations Inside Back Cover ☐ Firstmark Financial 114 ☐ Gannaway Enterprises 95-97 ☐ Gaylord Broadcasting 79 ☐ Gold Key Entertainment 104-105 ☐ Golden West Television 112-113 ☐ Harris Corporation, Broadcast Products Division 60-61 ☐ KMSP 119 ☐ KPRC-TV Front Cover ☐ KVVU-TV 69 ☐ Katz 51 ☐ Klemm Media Inc. 141 ☐ Lexington Broadcast Services Co. Inc. 19, 83 ☐ MCA-TV 11, 52-53 ☐ MGM/UA Entertainment Co. 15-17, 31-33, 63-65 ☐ MMT Sales Inc. 107, 115 ☐ Mark Video Enterprises Inc. 99 ☐ Metromedia Producers Corp. 74-75 ☐ Muller Media Inc. 121 ☐ Multimedia Program Productions Inc. 84-85 ☐ Nidus Systems Company 18 ☐ Paramount Television Domestic Distribution Inside Front Cover/Page 7 ☐ RKO Television 57 ☐ Cecil L. Richards 111 ☐ George T. Rodman Inc. 139 ☐ Robert W. Rounsaville & Associates 116 ☐ SFM Holiday Network 108-109 ☐ Howard E. Stark 101 ☐ Stoner Broadcasting System Inc. 50 ☐ Joe Sullivan & Associates Inc. 14 ☐ 20th Century-Fox Television 20-21 ☐ Tribune Productions Inc. 34 ☐ United Air Express 117 ☐ Viacom 76-77 ☐ Videographic Systems of America Inc. 24 ☐ WPIX Back Cover ☐ W W Entertainment 123, 125 ☐ Warner Brothers Television Distribution 12-13 ☐ Watermark 48 ☐ Worldvision Enterprises Inc. 44-45 ☐

Ratings Roundup

In a week that brought higher-than-average prime time ratings for all three networks, CBS-TV took the top position again, finishing with an overall 19.2 rating and 30 share, 1.8 rating points ahead of ABC-TV (17.4/27) and 3.6 points ahead of NBC (15.6/24). ABC's *Monday Night Football*, a half-hour runover of Sunday afternoon football on CBS and a rerun of NBC's *TV' Censored Bloopers* helped boost the three-network rating and a share for the week ending Sunday, Jan. 9, to 52.2/80.1, up from the previous week's combined average of 48.9/78.7.

ABC won Monday, Tuesday, Wednesday and Saturday while CBS won Thursday, Friday and Sunday. CBS had 14 programs in the top 30, while ABC had 11 and NBC had five. Season-to-date averages put CBS (18.3/29) nearly two points ahead of ABC (16.4/26) and three points ahead of NBC (15.3/25).

ABC's final broadcast of *Monday Night Football*, a game between the Dallas Cowboys and Minnesota Vikings, drew the series' second highest rating this season (24.2/39), topped only by the season's first game, between the Cowboys and the Pittsburgh Steelers (24.9/42). A rerun of *TV' Censored Bloopers* drew a 20.4/30 but neither pulled NBC out of third place on Tuesday night nor boosted the ratings of *St. Elsewhere* (12.1/21), the program for which *Bloopers* had been scheduled as lead-in in an effort by NBC to promote the new series.

The CBS Evening News averaged its biggest weekly lead over the other two networks since Dan Rather took over as anchor and managing editor in March 1981. CBS averaged a 15.8/26 for the week, against NBC's 12.2/20 and ABC's 12/20. Season-to-date averages put CBS two points ahead of the other two in news, with a 13.9/25, against ABC's 11.9/22 and NBC's 11.3/20.

1	*60 Minutes*	CBS	32.6/46
2	*CBS NFL Playoff* (7-7:28 p.m.)	CBS	32.4/52
3	*CBS NFL Playoff Post Games Show*	CBS	30.2/48
4	*Dallas*	CBS	29.7/38
5	*Jeffersons*	CBS	25.6/37
6	*Alice*	CBS	25.3/36
7	*NFL Monday Night Football* 'Dallas vs. Minnesota'	ABC	24.2/39
8	*Gloria*	CBS	23.4/33
9	*Trapper John, M.D.*	CBS	23.3/41
10	*Falcon Crest*	CBS	23.2/33
11	*Magnum, P.I.*	CBS	23.2/34
12	*Dynasty*	ABC	22.5/40
13	*Love Boat*	ABC	21.6/35
14	*Fall Guy*	ABC	21.7/33
15	*Simon & Simon*	CBS	21.5/32
16	*M*A*S*H*	CBS	20.6/29
17	*Newhart*	CBS	20.6/29
18	*Archie Bunker's Place*	CBS	20.5/29
19	*TV Censored Bloopers*	NBC	20.4/30
20	*Three's Company*	ABC	18.9/28

The Final Five

65	*Inspector Perez*	NBC	11.0/19
66	*Voyagers*	NBC	10.0/16
67	*Bring 'Em Back Alive*	CBS	10.5/17
68	*Hollywood Gift-Laughter*	ABC	9.8/16
69	*O'Malley*	NBC	9.8/16

Barry Van Dyke, Geoffrey Lewis and Tim Thomerson, is a comedy planned for six half hours about a gambler and two inept outlaws. The series is based on the Disney film, "Tales of the Apple Dumpling Gang."

Small & Frye, six half hours of comedy, stars Darren McGavin and Jack Blessing as the operators of a detective agency. *Foot in the Door*, starring Harold Gould, Kenneth Gilman and Diana Canova, is a comedy of six half hours about a widower who moves to New York and sheds 40 years of repressive married life.

Jeff Conaway and Walter Oklewicz will star in *Wizards and Warriors*, a one-hour drama with comic overtones about a prince and his loyal vassal who fight the forces of evil in their kingdom. Eight episodes are planned.

The Mississippi, an hour-long drama, in six episodes filmed on location, stars Ralph Waite as a New York lawyer who retires and returns to his native South to operate a riverboat, but continues to find himself involved in legal cases.

Another drama produced on location, *Jenny Blue*, stars Gil Gerard as a mystery man who runs a restaurant/bar in New Orleans and becomes involved in criminal cases. Five hour-long episodes are planned.

ABC-TV is currently considering some new spring programs, according to a spokesman, but is not likely to announce plans for several weeks. NBC has announced spring runs for three series so far, *Casablanca*, *Teachers Only* and *Buffalo Bill*. □

Silverman's latest

'Thicke of the Night' is new offering from InterMedia; show will be syndicated for late-night

Plans were unveiled in Los Angeles last Monday (Jan. 10) for a new late-night 90-minute entertainment series developed by former NBC President Fred Silverman in partnership with MGM/UA Television and Metromedia Television. The syndicated strip, *Thicke of the Night*, will be hosted by Alan Thicke, a Canadian writer/producer/performer currently starring in a daytime talk program on that country's CTV Network.

Silverman's InterMedia Entertainment Co. is an equal partner with the other two firms in producing and distributing the comedy/music series, which has been cleared on at least six of Metromedia's owned stations for September debut. Negotiations are under way to guarantee clearance on Metromedia's WCVB-TV in Boston. *Thicke of the Night* is being offered on a barter basis with nine minutes per 90-minute program available to national advertisers. No sponsors have yet been announced.

Speaking before a news conference at the Bel Air hotel, Silverman was reluctant to compare *Thicke of the Night* to NBC's *Tonight Show with Johnny Carson*, which he expects the new series to compete against in many markets, saying: "It represents a very fresh, new point of view in late-night television.

"It isn't a talk show," Silverman maintained. "We've talked ourselves to death. [*Thicke of the Night*] will be an unpredictable comedy show, with a dash of music," he said.

Silverman predicted the new series would be "as attractive to today's audience as Ernie Kovacs, Steve Allen and Jack Paar were in their time." (All three preceded Carson as host of *The Tonight Show*.)

Silverman estimated he would need commitments from markets serving at least 70% of the U.S. to proceed with the series. □

'Reader's Digest' plans foray into field of entertainment

Company taps former Disney channel executive to head programing division

Reader's Digest Association Inc., publisher of the monthly magazine, has formed an entertainment subsidiary to develop programs for network and cable television and syndication. Jeffrey Grant, who most recently served as vice president and chief operating officer of the Disney Channel, has been named president, Reader's Digest Entertainment Inc.

The company is not entirely new to television programing. It formed a joint venture with Telecom in 1982 to produce 130 episodes of a series now showing on the Cable Health Network entitled *Life Time*, which Grant had a part in developing.

Grant told BROADCASTING that the magazine's "large army of editors" will provide the entertainment division with story ideas for possible adaptation to television. "Thirty-nine million is a television number," Grant said, referring to the *Digest*'s monthly readership. The editors there are used to thinking "in television terms." Indeed, many stories that have appeared in Reader's Digest books or magazines have been developed for television. "But we're not limited to that," said Grant, adding that the new subsidiary will use many sources outside *Reader's Digest* for program development.

Grant said that he has already exercised an option for one property, but declined to be specific other than to say it was based on the true story of a woman recently in the news.

Anything "with an eye toward quality" is how Grant described the projects that he will try to develop. Examples include made-for-television (including cable) movies, series, one-hour dramatizations and Broadway adaptations. Since the development process is "quicker" for cable, the first RDE programs are likely to show up there first, Grant said.

Before joining the Disney Channel, which he left last October after the dissolution of the joint venture between Disney and Group W Satellite Communications, Grant was executive vice president of Telecom Entertainment, a subsidiary of Benton & Bowles Inc., the New York-based advertising agency. Before that he served at B&B as vice president, associate director-programing, overseeing production of television films produced on behalf of the agency's clients. □

ft. (BPED-810511AF). Action Dec. 29, 1982.

■ Humacao, P.R.—Samuel Lugo Perez dismissed application for ch. 68; ERP: 528 w vis., 48 w aur.; ant. height above ground: 52 ft. (BPCT-820715KE).

Ownership changes

Applications

■ WMOE(AM) Alpharetta, Ga. (1400 khz, 1 w-D, 250 w-N)—Seeks transfer of control of North Fulton Broadcasting Inc. from Ann Marie Baker (51% before; none after) and Maurice Negrin (49% before; none after) to Charles E. Stovall (none before; 100% after). Consideration: $449,000. Sellers ahve no other broadcast interests. Stovall also owns WPKZ(AM) Pickens, S.C. and WGML(AM) Hinesville, Ga. and has also purchased, subject to FCC approval, WRE-D(AM) Monroe, Ga. (see below). Ann. Jan. 12.

■ WRED(AM) Monroe, Ga. (1490 khz, 1 kw-D, 250 kw-N)—Seeks transfer of control of Monroe Broadcasting Inc. from Earl Akery (100% before; none after) to Charles E. Stovall (none before; 100% after). Consideration: $245,000. Principals: Akery has no other broadcast interests. Stovall also owns WPKZ(AM) Pickens, S.C., and WGML(AM) Hinesville, Ga., and has also purchased, subject to FCC approval, WMOE(AM) Alpharetta, Ga. Ann. Jan. 12.

■ KOFE(AM) St. Maries, Idaho (AM: 1490 khz, 1 kw-D, 250 w-N)—Seeks assignment of license from KC Corporation to J & M Marian Enterprises for $127,000. Seller: Barbara I. Kellogg (75%) and her brother, Orville Case, (25%). Neither has other broadcast interests. Buyer: is owned by Maurice and Joan McInerney (husband and wife), who have no other broadcast interests. Maurice is former director of radio/TV programing for the Catholic archdiocese of Denver. Joan is office manager for Interior Resource Inc., Colorado Springs. Ann. Jan. 12.

■ WJCK(FM) Rensselaer, Ind. (97.7 mhz, 3 kw, HAAT: 300 ft.)—Seeks assignment of license from J.C. Broadcasters Inc. to Northstar Communications Inc. for $350,000. Seller is owned by Donald L. Clark and family, who have no other broadcast interests. Buyer, jointly owned by Thomas and Rosemarie Jurek (husband and wife), has also applied for a CP for a new FM at Winamac, Ind. Thomas is also principal owner of WRIN(AM) Rensselaer. Ann. Jan. 12.

■ WQXQ(AM) West Springfield, Mass. (1490 khz, 1 kw-D, 250 w-N)Seeks assignment of license from J. William O'Connor to Portugese Broadcasting Inc. for $225,000. Seller and his wife, Dorothy, also own WVNH(AM) Salem, N.H. Buyer is owned by Manuel Angelo and his wife, Maria, and Bernardino Coutinho and his wife, Maria (25% each). Angelo has worked at WQXQ for past four years. None has other broadcast interests. Ann. Jan. 12.

■ WDBI-FM Tawas City, Mich. (101.7 mhz, 3 kw, HAAT: 275 ft.)—Seeks assignment of license from Pridnia Broadcasting Co. to Tawas City Broadcasting Co. for $440,000, including the assumption of approximately $400,000 in debt. Seller is principally owned by John D. Pridnia, who has no other broadcast interests. Buyer is owned by Donald J. Backus and Martin J. Pennoni (38% each); James C. Moriarty (14%) and John Thibert (10%). Backus and Pennoni own recording studio in Lansing, Mich.; none has other broadcast interests. Ann. Jan. 12.

■ WNAU(AM)-WOKM(FM) New Albany, Miss. (AM: 1470 khz, 500 w; FM: 103.5 mhz, 36 kw, HAAT: 79 ft.)—Seeks assignment of license from Tallahatchie Broadcasting Corp. to Dixie Broadcasting for $735,000. Seller is owned by William O. Rutledge (28%), president, and four others. None has other broadcast interests. Buyer is a partnership of William Dunnavant, Albert Bush and Athens Broadcasting Co., which is licensee of WJMW(AM)-WZYP(FM) Athens, Ala., and of which Dunnavant owns 22.2%. Ann. Jan. 12.

■ KGBX(AM) Springfield, Mo. (1260 khz, 5 kw,)—Seeks assignment of license from Stauffer Communications to Springcom Inc. for $825,000. Seller is major group owner with five other AM's, three FM's and two TV's. Gerald N. Holley is vice president broadcasting. Buyer is owned by Alfred C. Sikes, J. Neal Ethridge, Noel Boyd, Gary S. Cansler and Gail L. Frederick. Sikes, Ethridge, Boyd and Cansler are partners in licensees of KLGT(FM) Breckenridge, Colo.; KRMS(AM)-KYLC(FM) Osage Beach, KJAS(AM) Jackson and KJAQ-FM Gordonville, all Missouri. Frederick is also partner in KLGT. Ann. Jan. 12.

■ WQRB(AM)-WBAG(FM) Burlington, N.C. (AM: 1150 khz, 1 kw-D; FM: 93.9 mhz, 20 kw, HAAT: 230 ft.)—Seeks assignment of license from Burlington-Graham Broadcasting Co. to Village Companies of Chapel Hill Inc. for $1,750,000. Seller is owned by Lawrence E. Neese, Viola Neese Johnson (Lawrence's mother) and G.C. Starnes. None has other broadcast interests. Buyer, principally owned by James A. Heavner, also owns WMFD(AM)-WWQQ(FM) Wilmington and WCHL(AM) Chapel Hill, both North Carolina; WKQQ(Am) Lexington, Ky., and cable systems in Orange and Durham counties and Chapel Hill, all North Carolina. It has, subject to FCC approval, spun off WQRB(AM) Burlington to Burlington Communications Inc. because of its proximity to WCHL(AM) Chapel Hill (see below). Ann. Jan. 12.

■ WQRB(AM) Burlington, N.C. (1150 khz, 1 kw-D)—Seeks assignemt of license from Village Companies of Chapel Hill Inc. to Burlington Communications Inc. for $225,000. Seller, principally owned by James A. Heavner, is buying WQRB and co-located WBAG-FM from Burlington-Graham Broadcasting Co. and spinning off WQRB to comply with FCC's duopoly rules (see above). Buyer is owned by Mari L. Heavner (100%), the daughter of James A. Heavner. She has no other broadcasting interests. Ann. Jan. 12.

■ WRIO-FM Cape May, N.J. (102.3 mhz, 3 kw, HAAT: 145 ft.)—Seeks assigment of license from Cape Christian Broadcasters Inc. to Paul and Nancy Schumacher (husband and wife) for $275,000. Seller is owned by William C. Lamon and Leonard Verity, who also own WRYO(FM) Crystal River, Fla. Schumakers have no other broadcast interests. Ann. Jan. 12.

■ WRCS(AM)-WQDK(FM) Ahoskie, N.C. (AM: 970 khz, 1 kw-D; FM: 99.3 mhz, 3 kw, HAAT: 300 ft.)—Seeks assignment of license from WRCS Inc. to Charles E. Franklin (75%) and his wife, Elizabeth, (25%) for $600,000. broadcast interests. Charles Franklin is principal owner of WJIK(AM) Camp Lejeune, N.C. His wife has no other broadcast interests. Ann. Jan. 12.

Actions

■ WAPI-AM-FM Birmingham, Ala. (AM: 1070 khz, 50 kw-D, 5 kw-N; FM: 94.5 mhz, 100 kw, HAAT: 1,214 ft.)—Granted assignment of license from Newhouse Broadcasting Corp. to WAPI Inc. for $4 million. Seller is subsidiary of Newhouse Newspapers and also sold, last year WSYR-AM-FM Syracuse, N.Y.; for $5.1 million (BROADCASTING, Sept. 13, 1982) and WTPA(FM) Harrisburg, Pa. for $1.25 million (BROADCASTING, Aug. 16, 1982). Buyer: Harold W. Ripps and Herbert A. Meisler (41.6% each) and Bernard S. Dittman (16.66%). Dittman owns WABB-AM-FM Mobile, Ala. Ripps and Meisler are Birmingham real estate developers (BAL,H-820504 HD,E). Action Dec. 22, 1982.

■ WHOD(AM)-WHOI(FM) Jackson, Ala. (AM: 1230 khz, 1 kw-D, 250 w-N; FM: 104.9 mhz, 1.7 kw)—Granted transfer of control of Vogel-Ellington Corp. from William R. Vogel (64% before; none after) to William R. Vogel Jr. (89% after). Consideration: $30,000. Principals: William Vogel Sr. is selling majority interest in licensee to son. (BTCH-821103EK). Action Dec. 17, 1982.

■ KSSN(FM) Little Rock, Ark. (95.7 mhz, 100 kw, HAAT: 1,000 ft.)—Granted transfer of control of First Com Corp. from Paul Rothfuss and Jim Long (50% before; none after) to Kerby Confer and Jerome Atchley (50% before; 100% after). Consideration: $2.425 million. Principals: Sellers each own 25% of stock and are transfering interests to other shareholders, who also each own 25%. Long is principal in KQAM(AM)-KEYN(FM) Wichita, Kan. Rothfuss and Confer also are principals in WIZX(AM)-WIGL(FM) Orangeburg, S.C.; WJDX(AM)-WMSI(FM) Jackson, Miss.; WSSL(FM) Grey Court, S.C. and WGVL(AM) Greenville, S.C. (BTCH-821116EH). Action Dec. 28, 1982.

■ KFAT(FM) Gilroy, Calif. (94.5 mhz, 1.15 kw, HAAT: 2,580 ft.)—Granted assignment of license from KFAT-Levin Radio Inc. to Western Cities Broadcasting Inc. for $900,000. Seller: Subsidiary of KUIC-Levin Radio Inc., which is owned by estate of Harvey Levin. Estate also owns KUIC(FM) Vacaville, Calif. William Horwich is executor. Buyer: Peer Pedersen and Howard C. Warren (30% each), Richard C. Phalen (21.23%) and brother, William R. Phalen (18.77%). They own KMJJ(AM) North Las Vegas and KLUC(FM) Las Vegas; KZZP-AM-FM Mesa, and KNST(AM)-KRQQ(FM) Tucson, all Arizona, and KZAP(FM) Sacramento, Calif. (BALH-821105EZ) Action Dec. 22, 1982.

■ KACY(AM) Port Huenme and KACY-FM Oxnard, Calif. (AM: 1520 khz, 50 kw-D, 1 kw-N; FM: 104.7 mhz, 2.85 kw, HAAT: 1,580 ft.)—Granted assignment of license from The Channel Islands Radio Inc. to Sunbeam Radio Partners for $2.59 million. Seller is principally owned by Franz and Marcia Alliana, who also own WBAB(FM) Babylon and WGBB(AM) Freeport, both New York. Alliana bought KACY-AM-FM in 1979 for 1.69 million (BROADCASTING, July 30, 1979). Edmund Ansin and Harold Frank Ansin owns WCKT-TV Miami. Frank is vice president and general manager of WINZ-AM-FM Miami. (BAL,H-821118GE,F). Action Dec. 28, 1982.

■ KUBA(AM)-KXEZ(FM) Yuba City, Calif. (AM: 1600 khz, 5 kw-D, 1 kw-N; FM: 103.9 mhz, 3 kw, HAAT: 110 ft.)—Granted assignment of licensee from Leroy J. Neider and Eugene Mills to Ridge L. Harland for $775,000. Sellers have no other broadcast interests. Buyer: Harland is Hillsborough, Calif., business consultant whose son, Robert Harland, is general manager of stations. (BAPL-821102HW) Action Dec. 17, 1982.

■ WJOE(AM)-WGCU(FM) Port St. Joe, Fla. (AM: 1080 khz, 1 kw-D, FM: 93.5 mhz, 1.85 kw, HAAT: 160 ft.)—Granted assignment of license from Bay County Land and Abstract Inc. to Brown Broadcasting of Florida Inc. or $175,000. Seller: Donald Crisp (100%), who has no other broadcast interests. Buyer: John Brown University (100%), Siloam Springs, Ark.-based educational institution that owns one AM and two FM's. It also recently sold KMCK(FM) Siloam Spring, Ark. and is permittee of noncommercial station at Siloam Springs. John Brown University also is applicant for new FM at Naples Park. (BAPL, 821018GN,O). Action Jan. 3.

■ WCTW(AM)-WMDH(FM) New Castle, Ind. (AM: 1550 khz, 250 w-U; FM: 102.5 mhz, 50 kw-D, HAAT: 500 ft.)— Granted assignment of license from Delta D Inc. to Midwest Radio Consultants of Indiana Inc. for $2 million. Seller is principally owned by George F. Ferry and John R. Ulz, who sold WTIM(AM)-WEEE(FM) Taylorsville, Ill., for $550,000 (BROADCASTING, Aug. 30, 1982). Buyer is principally owned by David C. Schaberg, who is Lansing,

Summary of broadcasting

FCC tabulations as of Sept. 30, 1982

	Licensed	On air STA*	CP's on air	Total on air	CP's not on air	Total authorized**
Commercial AM	4,668	0	0	4,668	153	4,822
Commercial FM	3,379	1	0	3,380	328	3,708
Educational FM	1,112	0	0	1,112	84	1,196
Total Radio	9,159	1	0	9,160	565	9,725
Commercial TV						
VHF	525	1	0	526	12	538
UHF	276	0	0	276	134	410
Educational TV						
VHF	104	1	3	108	8	116
UHF	163	2	4	169	15	184
Total TV	1,068	4	7	1,079	169	1,248
FM Translators	499	0	0	499	268	767
TV Translators						
VHF	2,754	0	0	2,754	265	3,019
UHF	1,654	0	0	1,654	392	2,046
Low power						
VHF	104	0	0	104	134	238
UHF	7	0	0	7	72	79

*Special temporary authorization

**Includes off-air licenses